



**Job Description**  
**Synagogue Camp Specialist (part-time)**  
**Jewish Federation of Northern New Jersey**

**Organization:** Jewish Federation of Northern New Jersey  
**Department:** Synagogue Leadership Initiative/Endowment  
**Reports to:** SLI Manager  
**Exempt:** Part-time Exempt Position  
**Location:** Northern New Jersey

**Background information:**

The Jewish Federation of Northern New Jersey is a non-profit philanthropic organization dedicated to creating a vibrant Jewish community in northern New Jersey, Israel, and abroad. Federation cares for those in need, deepens engagement in Jewish life, and strengthens the bonds among Jews locally and around the world. Its primary functions are community planning and allocations, financial resource development, and leadership development.

**Position Summary:**

The Synagogue Camp Specialist is a new position dedicated to increasing the number of families participating in Jewish overnight camps from targeted area synagogues. Jewish overnight camp is demonstrably a transformative experience for children and families, building and deepening their life-long engagement in Jewish life and values and their connection to the Jewish community. Therefore, the purpose of this position is to build an interest in Jewish camp and increase Jewish camp attendance from the targeted synagogues.

The Synagogue Camp Specialist will be responsible for understanding local demographics relating to Jewish camp participation in two synagogues in northeastern Bergen County, establishing baselines and measurable outcomes for increased camp participation, and creating effective marketing strategies. The Camp Specialist will work closely with both synagogues to run programming and promote Jewish camp.

**Responsibilities:**

Responsibilities of the Synagogue Camp Specialist include:

1. Engage participating synagogues to partner in promoting Jewish overnight camp;
2. Create a culture/interest in Jewish overnight camp in participating synagogues;
3. Develop and implement marketing and programming to promote Jewish camp in participating synagogues;
4. Build the number of campers enrolled from participating synagogues each summer.
5. Carry out additional relevant responsibilities as required by supervisor.

**Qualifications and Skills:**

Candidate should possess the following skills and abilities:

1. BA/BS degree.
2. First-hand knowledge of the Jewish camper experience is a plus.
3. Previous experience as a professional in marketing, Jewish communal services, Jewish education, or related field preferred.
4. Social media, internet, and networking skills (including Facebook, Meetup, Twitter).
5. Proficiency with Microsoft Office and Constant Contact.
6. Energetic, motivated self-starter who is capable of working independently, as well as skilled in collaboration.
7. Strong skills in organization, time management, and follow-through.
8. Excellent written and verbal communication skills.
9. Flexible schedule with the ability to work some evenings and/or weekends.
10. Commitment to the mission of Jewish Federation.