

MARCH MITZVAH MADNESS

do a good deed.

pop-up stand



smile kits

Do-It-Yourself Guide

Thank you for choosing to be a *mitzvah entrepreneur* by hosting a pop-up mitzvah stand. Everything you need to make this a successful project is detailed below.

What A **smile kit** consists of a toothbrush, toothpaste, and dental floss in a clear zipper bag. Smile kits are distributed to homeless shelters and women's shelters.

Goal: 100 smile kits

Who As the *mitzvah entrepreneur*, please gather a group of friends/families, *mitzvah makers*, to help complete the mitzvah. A group of 10 people works well, but it is really up to you. Sometimes, if there are too many people, the project ends too quickly, and if there are too few, it can take a very long time. We recommend 90-minutes for the event.

Contents The contents of the **smile kit** (toothbrush, toothpaste, and dental floss) can be purchased or donated. Consider approaching a local dentist who might want to be a part of this mitzvah by providing some or all of the necessary supplies.

instructions on page 2 ►

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Jewish Federation
OF NORTHERN NEW JERSEY

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smile kits

Pop-Up Responsibilities We recommend you assign each family/friend the responsibility of obtaining one item for the kit. Maybe one friend brings toothpaste, one friend brings toothbrushes, and another brings dental floss or they can ask for donations. As the **mitzvah entrepreneur**, feel free to organize the pop-up experience as you see fit. **Goal: 100 kits for donation**

Logistics You will need at least 2-3 tables and all the contents for the kits. Jewish Federation will provide zipper bags, labels and a sign-in sheet for your **mitzvah makers**. Please make sure it is completed so Federation can thank them. We suggest you organize an assembly line to pack the kits. Consider offering your **mitzvah makers** some *nosh* to keep them energized. You can choose to create your pop-up stand in a variety of locations such as a garage, driveway, basement or kitchen. Please take pictures and email them to sandrag@jfnnj.org so we can see your smiling faces! Use the **#marchmitzvahmadness** to be featured on **@jfnnj** social media.

Donation Distribution Prior to your pop-up event, someone from Federation will let you know what organization is the recipient of your donation. As the **mitzvah entrepreneur**, please elect someone to be responsible for delivering the **smile kits** directly to the organization.

**Thank you so much for volunteering to be a mitzvah entrepreneur.
You and your pop-up group will make a big difference in the lives of others less fortunate.**



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