

# MARCH MITZVAH MADNESS

do a good deed.

pop-up stand



## children's snack packs

### Do-It-Yourself Guide

Thank you for choosing to be a *mitzvah entrepreneur* by hosting a pop-up mitzvah stand. Everything you need to make this a successful project is detailed below.

- What** A **snack pack** consists of an assortment of healthy snacks in a bag. These packs will either go to a child who is going straight to a counseling session after school or to a child who doesn't have access to enough food on the weekends. **Goal: 100 snack packs**
- Who** As the *mitzvah entrepreneur*, please gather a group of friends/families, *mitzvah makers*, to help complete the mitzvah. A group of 10 people works well, but it is really up to you. Sometimes, if there are too many people, the project ends too quickly, and if there are too few, it can take a very long time. We recommend 90-minutes for the event.
- Contents** A **snack pack** consists of four to five items from the list on reverse side (note – these brands ensure that the items are kosher and can go to Jewish Family and Children's Services). Non-kosher snack packs will also be accepted and go to other agencies who work with kids. Please, no chocolate or nuts!

instructions on page 2 ►

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Jewish Federation  
OF NORTHERN NEW JERSEY

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## children's snack packs

- Mott's unsweetened applesauce pouches
- Single-serve Cheerio cups (plain Cheerios)
- Lance or Toast-ee Cheese crackers
- Brother's All Natural Fruit Crisps
- Single serve shelf-stable milk (1%)
- Apple and Eve juice boxes
- Single serve sunbutter
- Whole wheat crackers
- Gallon size zipper bags



**Pop-Up Responsibilities** Assign each family/friend, *mitzvah maker*, the responsibility of obtaining one of the items for the kit. Maybe one friend brings juice boxes, one friend brings granola bars, and two friends bring cookies and crackers. All items can either be purchased or donated. As the *mitzvah entrepreneur* feel free to organize the pop-up experience as you see fit.

**Goal: 100 snack packs for donation**

**Logistics** You will need at least 2-3 tables, and all the contents for the kits. Jewish Federation will provide labels and a sign-in sheet for your *mitzvah makers*. Please make sure it is completed so Federation can thank them. We suggest you organize an assembly line for packing these snack packs. Consider offering your *mitzvah makers* some *nosh* to keep them energized. You can choose to create your pop-up stand in a variety of locations such as a garage, driveway, basement or kitchen. Please take pictures and email them to [sandrag@jfnnj.org](mailto:sandrag@jfnnj.org) so we can see your smiling faces! Use the **#marchmitzvahmadness** to be featured on **@jfnnj** social media.

**Donation Distribution** Prior to your pop-up event, someone from Federation will let you know what organization is the recipient of your donation. As the *mitzvah entrepreneur*, please elect someone to be responsible for delivering the **snack packs** directly to the organization.

**Thank you so much for volunteering to be a mitzvah entrepreneur.  
You and your pop-up group will make a big difference in the lives of others less fortunate.**

[www.jfnnj.org/marchmitzvahmadness](http://www.jfnnj.org/marchmitzvahmadness)

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